**BICG 9102**

**Assignment 1**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Section: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Country Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Consider just three of the important ‘rules of the game’ included within the Institution-Based View. In 500 words assess the political, economic, and legal factors which could affect your company’s decision to make a direct investment. Consider the factors below and example questions, however, please feel free to explore other aspects discussed in the text or during class which could help you assess the political, economic, and legal system and associated risks. Be sure to present your own opinion by making a clear argument about whether overall these factors would support a decision by a MNE to further enter.

***Political Factors***

What is the political system? (2-4a,b)

Assess political risk (2-4c)

Is political leadership supportive of globalization? (1-4b)

Has there been political unrest recently in the country which could impact a direct investment? Include examples.

***Economic Factors***

What is the nature of the economic system? (2-7a)

What is driving economic development? (2-7b)

Is the economy showing growth: GDP per capita and % change, Latest rate of inflation or CPI, Export growth, Currency appreciation / depreciation (vs USD)?

Debt-to-GDP ratio?

What global or regional trade agreements does the country belong to?

Are major investments in infrastructure being made? Provide examples.

***Legal Factors***

What is the nature of the legal system? (2-5a)

Are property rights and intellectual property rights protected?

What is the Corruption Perceptions Index (CPI) score?

***I expect every student who graduates from high school to know the difference between a citation and a bibliography (or list of reference sources). If you have forgotten, the library has some excellent resources to help you.***

***Citations / Footnotes / Fact-specific References***

*Every fact or figure that is not your own must be credited to the original source.* *There are plenty of on-line resources to help you, and you will be learning more in your COMM1133 class. At this stage, I am not worried about the style (you can use numbered footnotes or endnote, or APA format), but you must tell me where you found each fact.*

***Bibliography / General Reference Sources***

*You should have at least five different sources that you consulted to prepare this report. List them here, even if you do not cite them in your citations / footnotes / endnotes. Google and Wikipedia are not reference sources – they are excellent vehicles to help you find the information, but they are not original sources. Find out where Google and Wikipedia found their information.*